

KEN CHORONZUK

kmsc748@gmail.com • www.coroflot.com/kenchoronzuk • www.linkedin.com/in/kenchoronzuk

312.310.9566

TECHNICAL EXPERIENCE

- Skilled with all types of photography and video equipment
- Capture One; Photoshop; SketchUp; Aspire (for CNC)
- Experienced with all types of professional wood shop equipment

PROFESSIONAL EXPERIENCE

Top-Line Furniture Corp., Itasca, IL — 2015 to present: Senior Photographer/Videographer/Custom Furniture Designer/Shop Manager. Responsibilities in photographing large room sets for online retailers; Write, Direct, Shoot entertaining and informative videos for Social Media and online retailers; Design and build custom furniture.

Sears Holdings Corporation, Elgin, IL — 2011 to 2015: Senior Photographer; Large room sets, tabletop, off-figure fashion; Created design and concepts of room setting utilizing SketchUp 3D Software.

ETM Studios, Franklin Park, IL — 1999 to 2011: Senior Photographer. Digital and tabletop. Large set/furniture including bi-yearly trips to International Furniture Market at High Point, North Carolina; Created original sell sheet designs including slogans; Hand-sketched layouts and concepts; Designed and constructed sets; Supervised staff of 10.

Beaugureau Studios, Park Ridge, IL — Sept 1998 to May 1999: Staff Photographer. Table top and location.

UniTech Design & Photo (formerly: Future Design/Photo Group), Glendale Heights, IL — 1995 to 1998: Staff Photographer. Specialized in studio and location photography for clients including LTD Commodities, Enesco, Grainger, Ashton-Drake, Innovative Design (Squeeze Breeze), SportMart, Lee Wards, Ben Franklin, Pampered Chef. Additional responsibilities as set designer and studio carpenter.

TLC Photographics Downers Grove, IL — 1991 to 1995: Staff Photographer. Specialized in studio and location photography. Clients: Sears, Enesco, Lee Wards, Wilton Industries, Body Solid, Embossed Graphics, Tajima Flooring, Solar Press, Lavich Design, Create An Image, Magic Kitchen and Ball Seed Company. Additional responsibilities as Sales Representative, Food Stylist and Set Designer.

Smitty's (Grocery & Department Stores), Phoenix, AZ — 1989 to 1991: Staff Photographer. Specialized in tabletop photography of foods, sundries and cover feature photos for weekly grocery advertisements. Also photographed general merchandise including: electronics, clothing, jewelry and toys. Additional responsibilities included prop shopping, set designing, cataloging film on optical disks. Created original layouts with QuarkXpress, Adobe Photoshop and Illustrator.

Feldkamp-Malloy Photography, Chicago, IL — 1987 to 1988: Photographer/Assistant Photographer. Product photography for Sears catalog and Gander Mountain Outdoors catalog.

LithoTech, Inc., Oak Park, IL — 1986 to 1987: Staff Photographer/Graphic Artist. Created original backdrops, prepared food, style set-ups and implemented creative solutions to achieve outstanding photo illustrations for cookbook covers and dividers, posters and marketing pieces.

Parks Photography, Chicago, IL — 1986: Assistant Photographer to Jim Parks.

FREELANCE EXPERIENCE

- 30 years to date: completed numerous custom woodworking pieces including bookcases, mantels, fire surrounds and cabinetry. Projects include initial consultation; 3-D front, side elevation and detail drawings; instructional videos.
- **American Academy of Art**, Chicago, IL — 1989: Guest Instructor. Taught B/W photography techniques. 1987: Assistant Photographer to Instructor.

EDUCATION

American Academy of Art, Chicago, IL — 1983 to 1986: Associate of Applied Science Degree.

AWARDS

The Artist's Magazine — 1995: Featured in the December issue for Honorable Mention in the Landscape Category of the Annual Art Competition.